



# COMPANY

PROFILE



WE MAKE  
**COFFEE**  
THE WAY  
**YOU LIKE IT**

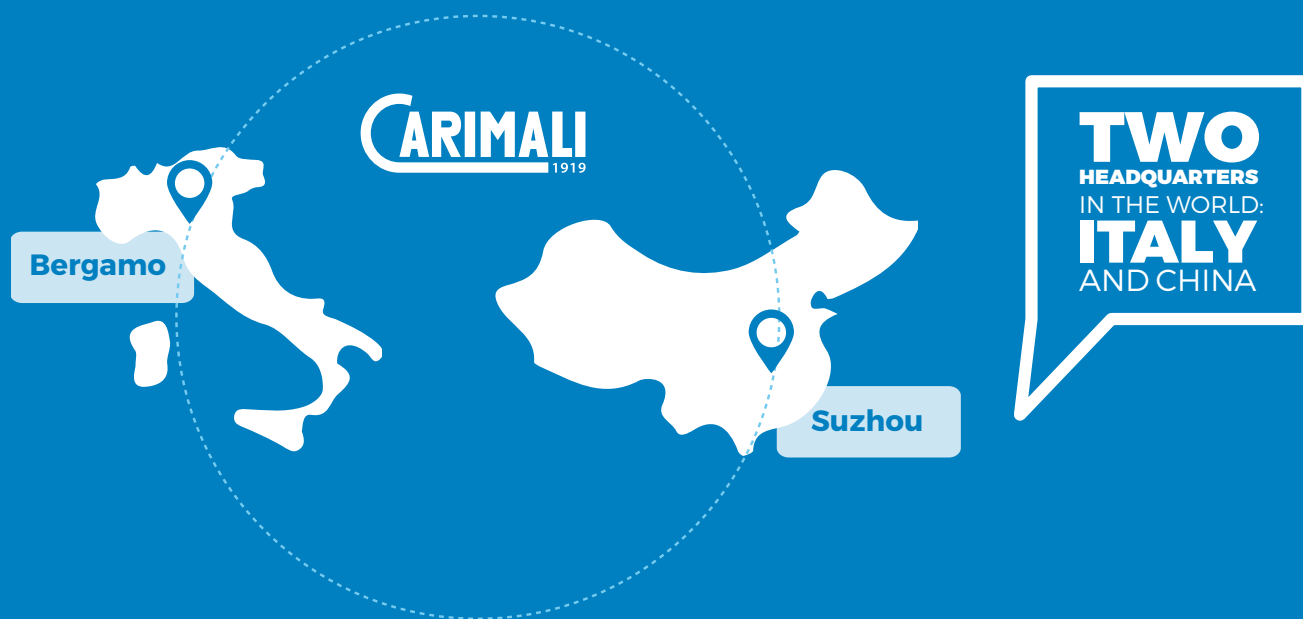
**CARIMALI**  
1919





<b>4</b>	<b>WHO WE ARE</b>
<b>6</b>	History
<b>9</b>	Mission
<b>10</b>	Sales network
<b>12</b>	Certifications
<b>14</b>	Associations
<b>15</b>	Quality
<b>16</b>	<b>WHAT WE DO</b>
<b>18</b>	Customization
<b>19</b>	Team
<b>20</b>	Made in Italy
<b>21</b>	<b>REFERENCES</b>
<b>22</b>	Contacts

## »» WHO WE ARE



## An Ethical, Product Driven Company

Carimali is a privately owned Group of companies devoted to the production and sales of beverage equipment.

Our production comprehends a wide range of **fully** and **semi-automatic coffee machines**, together with a number of **related accessories**.

The group headquarters are based in **Bergamo, Italy**, where the main production factory is located.

A second production unit is based in **Suzhou, China**, and also serves as distribution hub into the area for Carimali Italian-made machines.

We are committed to an **ethical behaviour** in all business domains, trying to stand out as an example when compared to other, results driven companies.

### ITALIAN HEADQUARTER:

**Complete surface area:**

Total 20.000 sqm

**Employees:**

88 + 30 average sub-contractors

### CHINESE HEADQUARTER:

**Complete surface area:**

Total 2.500 sqm

**Employees:**

14

## Almost 100 YEARS of history: 1919 | 2016



**1919**

- La Carimali was set up in Milan



**1932**

- Carimali produces the 1st coffee machines having vertical boilers and gas heating



**1940**

- Carimali develops the 1st horizontal Liberty-style machines



**1960**

- The beginning of a new era: Vega, one of the first fully automatic machines is launched



**1980**

- Birth of Systema and of the S fully automatics



**1990**

- The F Family range is launched



**2007**

-  
Andrea Doglioni Majer  
joined the company  
in 2007 and acquired  
the control in 2010



**2010**

-  
The company becomes  
an industrial reality  
thanks to the success of  
the new products



**2013**

-  
The company set up  
"Carimali Catering  
Equipment Co. Ltd" in  
China

**2016**



-  
Fully automatic machines are updated with the latest technologies.  
The group expands further and invests in the Italian market, setting up the company  
**Carimali Solutions Italia** with headquarters in Lainate, just outside Milan

**2019** - CARIMALI celebrating its 100th anniversary





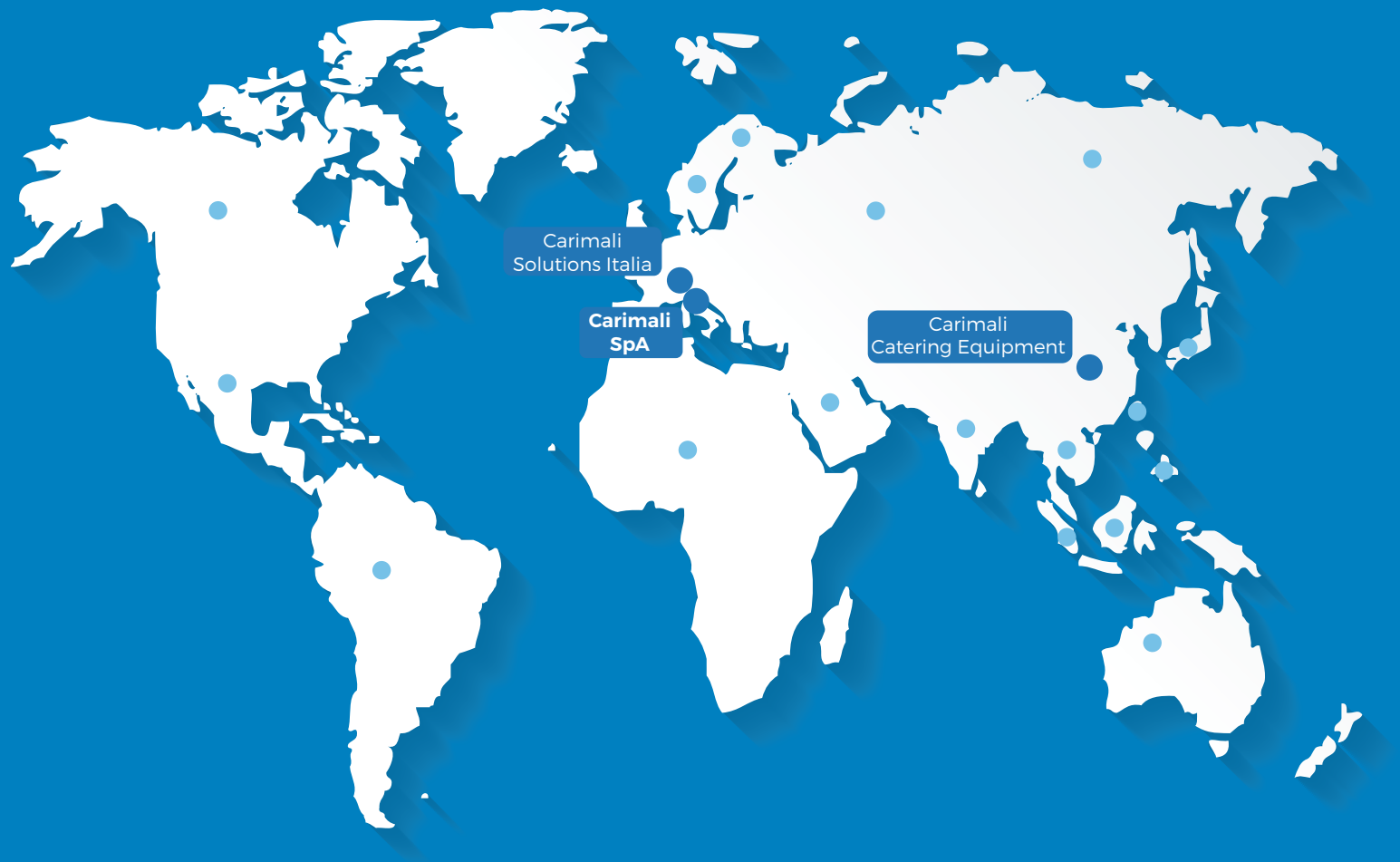
## Mission

**“We Make Coffee the Way You Like It”** means that we respect the local **traditions of making coffee** as well as the local tastes of international markets by offering **innovative**, state-of-the-art coffee machines.

We want to improve **life quality of our stakeholders**, not just theoretically but with tangible actions, such as our kinder garden.

We do believe in strong relationships, based on **sharing long-term goals** with our staff, customers and suppliers.

## Worldwide Sales Network more than 70 Countries in the World



## Localized production in Europe and Asia

Carimali Italy has always been **strongly export-oriented** and currently exports about **97%** of its production abroad, thanks to a carefully selected distributor network, that shares our philosophy: quality, commitment to excellence in products and service, innovation, customer satisfaction.

Dealership is granted only to **qualified, reliable companies** able to provide an excellent after sales service, backed up by a good stock of spare parts.

Carimali China currently handles sales in **Mainland China** and will gradually extend its service to neighbouring Countries.

## Certifications Matter To Us



Besides **ISO 9001** to prove the quality procedures that are put into practice in every sector of the company and result in top quality coffee machines, Carimali has obtained two major certifications:

**SA 8000:** Social Corporate Responsibility

**ISO 14001:** Environmental Management Standard

ISO 9001  
ISO 14001  
SA 8000

**BUREAU VERITAS**  
Certification





## Social commitment

The evidence of our social commitment is visible at our child care facility **Carimali Children**, opened in September 2013.

Considerable **investments** in product and company certifications, along with an **active involvement** in the major industry organizations are more and more significant for the company.

As the company grows and product safety regulations become more and more stringent, we are investing in new personnel dedicated to this important part of product development and paper documentation.



## Social report

Starting from 2013 Carimali drafts its **Social Report**, a document of extreme importance, through which the company aims to publish and share its **results**, **activities** and **goals** with all its stakeholders.

**“By disclosing our data voluntarily and with transparency, we are highlighting the commitment of our staff and our direction in order to affirm the excellence of Carimali in the global scene of coffee machine manufacturers.”**

Andrea Doglioni Majer  
Chairman & CEO of Carimali SpA



## We Support Associations

Carimali is a proud member of **the most important industry organizations**, dedicated to coffee equipment:

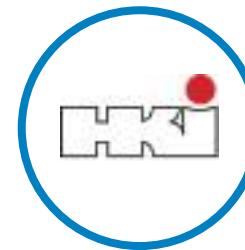
### **ASSOFOODTEC:**

It deals with the most important Italian association operating in the food technology business.



### **HKI:**

It represents the interests of the major European coffee machine manufactures.



### **SCAA:**

The most important association that promotes the coffee quality and the culture in America.



## Superior Quality Extraction of Any Coffee

Carimali brewing technology allows an **excellent extraction** of any coffee blend, to make the most of your drink offer and create customer loyalty.

**Delicious fresh milk** based-drinks thanks to our automatic milk system.

Rich, varied menu thanks to the many brewing technologies we offer: espresso, fresh brew, tea, and to the selection of instant products.



## »» WHAT WE DO

### An Uncommonly Wide Range of Products MADE IN ITALY

The current production includes a large range of **fully** and **semi-automatic coffee machines**, **grinders**, **instant drinks dispensers** and **related add-on units**. This makes Carimali one of the few companies in the world producing espresso (both semi and fully-automatic) and fresh brew coffee machines.

It's  
*always*  
COFFEE time

BlueDot



Optima Soft



Armonia Soft Plus



Kicco

Bubble



Diva

# Customization



SATISFACTION



SERVICES



CUSTOMER

We always try to meet any requirements from our customers in terms of customisation and **high flexibility** of our machines.

We carefully **listen to** our customers' needs, in order to satisfy them as best we can.

## Customer-Oriented Staff



Our **qualified Sales and After Sales staff** is always at customers' disposal, and provide and provide quick, exhaustive responses to any query.

We boast a **long technical experience** and **know how** in fully and semi-automatic coffee machines.

We meet any requirements of our international customers, always guaranteeing helpful assistance and appropriate solutions.

We boast an efficient, very flexible organisation in our sales, procurement and production departments that can quickly handle big volume orders, **always guaranteeing to meet the scheduled delivery times** with no delay.



# Made in Italy



INNOVATION



QUALITY



DYNAMISM



ENTREPRENEURSHIP



CUSTOMIZATION



DESIGN

## Our worldwide references



Restaurants



Hotels



Service stations



Coffee shops



Offices



Convenience Stores



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